

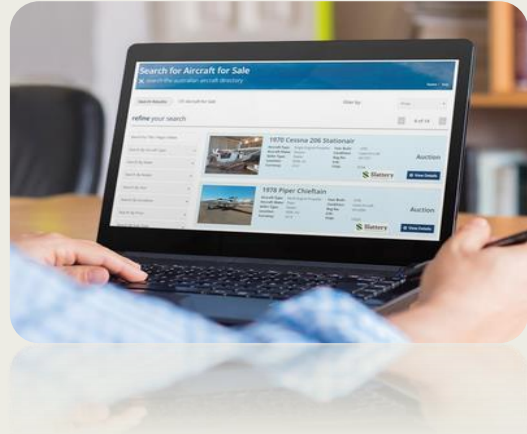
Plane Sales Australia Banner Ad and Listing Prices - 2020

If you're an aircraft seller you'll find Plane Sales Australia to be a cost effective method of getting yours or your clients aircraft in front of a wide audience.

Our website statistics speak for themselves.

Website statistics June 2020. Source: Google Analytics (Full yearly/monthly stats available on request)

- Monthly User Sessions: 87,233
- Monthly Users: 43,772
- Total Monthly Page views: 380,179
- Average time on site: 4.41 minutes



Our Fees for Aircraft Listings

Our fees are very simple. All listings stay online until sold.

Private Seller Listing base price: \$75.00 per listing once only.

Commercial Seller Listing base price: \$55.00 per listing once only.

Additional Features

Feature Listing - \$25.00 once only. Bigger and bolder listing that stays at the top of the listing database.

Monthly Listing Boost: \$10.00 per listing once only. This pushes you to the top of the top every month. This gives you maximum exposure for only \$10.00 extra.

Facebook Boost: \$12.00 per listing. We have 8000 aviation mad Facebook followers who share and comment and re-post our aircraft listings. This small amount will have your Facebook post boosted to a wider audience.

Email Campaign: \$35.00 includes set up. We currently have over 1750 email subscribers.

Our Banner Ads – All banners link through to the website of your choice. There's no set time minimum to run the banners but we suggest 2-3 months to get your message across.

1. Tower: 400 x 800 as per the example below. ~~-\$330.00~~ inc GST **NOW \$165.00** per month.

These banners are our largest and sit on every listing. When a user opens and views an individual listing, they will see your business and message.



2. Horizontal: 880 x 110. ~~-\$220.00~~ inc GST **NOW \$110.00** per month.

These banners sit in the middle of the search results as well as at the bottom of the individual listings. They are seen in 2 places for only \$110.00 per month. Great exposure



3. Small: 360 x 195 as per the example below. ~~-\$110.00~~ inc GST **NOW \$55.00** per month.

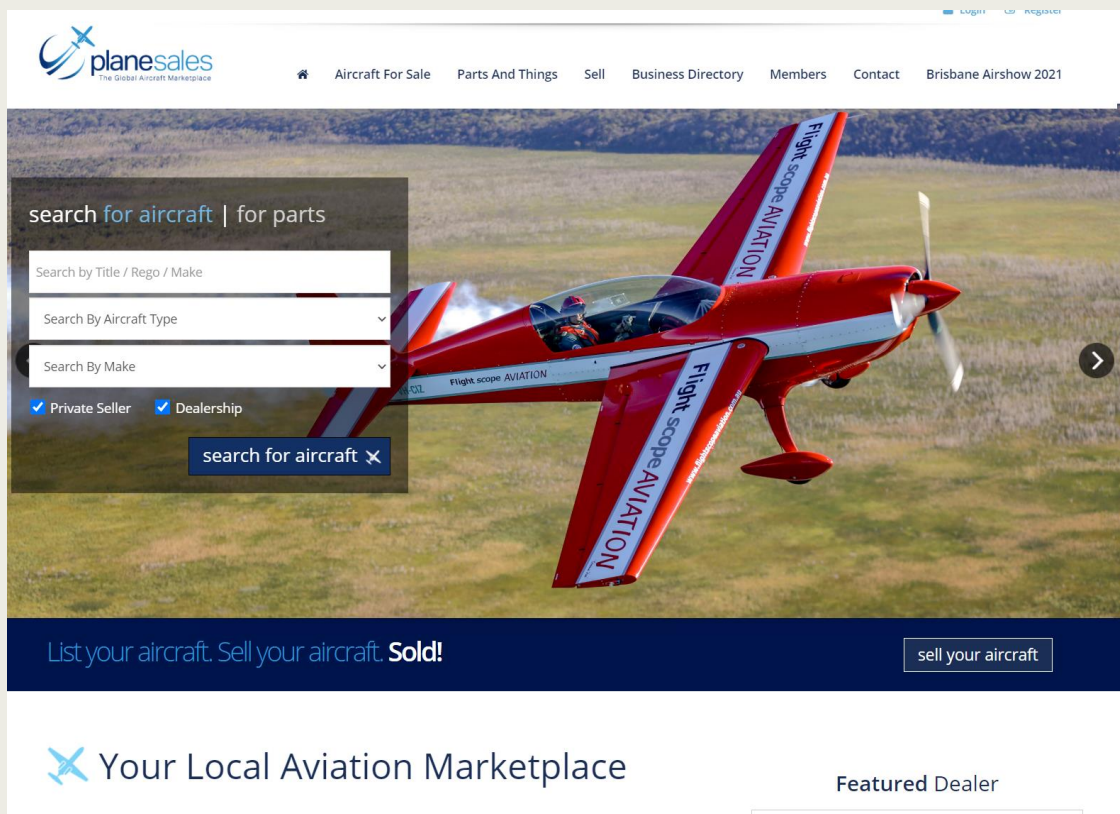
Our smallest and cheapest. These sit on the left hand side of the search results as well as the bottom of the home page. Great bang for your dollar.



Homepage Image

For only **\$100.00** per month inc GST, our homepage is available to be used as a banner. Our homepage receives approximately 14,000 views per month as it's only seen on desktop computers, not mobile devices. This is an excellent branding tool if you wish to promote your business or service over a period of 2-3 months. We can link this to any website you like.

Note that you will need to supply a good quality image. The bulk of the subject must be on the right 2/3rds of the image and your logo and call to action button must be positioned correctly. We can talk you through this.



The image shows a screenshot of the Planesales website homepage. At the top left is the Planesales logo with the tagline "The Global Aircraft Marketplace". A navigation menu includes "Aircraft For Sale", "Parts And Things", "Sell", "Business Directory", "Members", "Contact", and "Brisbane Airshow 2021". The main visual is a red biplane flying over a green field, with "Flight scope AVIATION" written on the wings. A search overlay is positioned on the left side of the image, containing the text "search for aircraft | for parts", three search input fields labeled "Search by Title / Rego / Make", "Search By Aircraft Type", and "Search By Make", two checked checkboxes for "Private Seller" and "Dealership", and a "search for aircraft" button. Below the image is a dark blue banner with the text "List your aircraft. Sell your aircraft. Sold!" and a "sell your aircraft" button. At the bottom, the text "Your Local Aviation Marketplace" is displayed next to a blue airplane icon, and "Featured Dealer" is shown in a box on the right.

Do you have a question? Call or email Gavin Carlson.

Email: admin@planesales.com.au

Mobile: 0419 772 350